



JOIN THE DANISH MODEL - THE FUTURE OF REHAB AND ASSISTED LIVING SOLUTIONS AT THE DANISH OLYMPIC PAVILION IN TOKYO WITH VIP RECEPTION AT THE AMBASSADORS RESIDENCE TUESDAY 1 SEPTEMBER 2020 *LIMITED AVAILABILITY*

Denmark has been granted permission to use Tokyo's Hibiya Park as a platform for a major Danish export initiative during the Paralympic Games. So when the whole world's attention is directed towards Tokyo in 2020, Denmark will enjoy unique exposure.

A unique Danish Pavilion by Lendager Group will be constructed with the aim of presenting the best Denmark has to offer, reaching out to the world press, B2B and B2G contacts and the many visitors to the Paralympic Games. The theme of the Pavilion is quality of life showcased through green solutions, food, design and healthcare.

The Confederation of Danish Industry, Danish Care, Healthcare Denmark and the Royal Danish Embassy in Tokyo are excited to present to Danish companies working with rehab and assisted living solutions this once-in-a-lifetime opportunity to be a part of **THE DANISH MODEL - THE FUTURE OF REHAB AND ASSISTED LIVING SOLUTIONS SEMINAR & ROUNDTABLE** at the Danish Pavilion. The event is mainly for companies who are already working with Japanese partners. The event will be developed and finalized together with the participating companies.

THE DANISH MODEL - THE FUTURE OF REHAB AND ASSISTED LIVING SOLUTIONS SEMINAR & ROUNDTABLE takes place in a private event room in the Pavilion with separate access for your guests. Before or after each event, we will organize guided tours for you and your guests in the Danish Pavilion.

The Danish Pavilion is hosted by VisitDenmark in cooperation with the Danish Ministry of Industry, Business and Financial Affairs.

TUESDAY 1 SEPTEMBER

10:30-13:00 Seminar - The Danish Model. Future Solutions for the Elderly Home Industry with participation from relevant Japanese authorities and industry experts.

- Creating the Danish Model
- Company keynotes on solutions for the elderly home industry

14:00-16:00 Roundtable - Rehab for Tomorrow. Assistive technology and welfare technology solutions. Japanese vision for future care models with perspectives on service providing from elderly homecare and industry leaders.

16:00-17:00 Networking and guided tour of the Danish Pavilion with your guests

18:30-21.30 VIP Reception at the Ambassadors Residence. Invite your business partners to join you in this unique event with participation of a high level Danish VIP.

Price: DKK 12,500

WEDNESDAY 2 SEPTEMBER (NOT INCLUDED)

09:00-18.00 Full day visit programme in Tokyo with focus on rehab and assisted living solutions. Interested companies will be invited to a joint meeting where we will develop the programme together. (Price indication DKK 7,000).

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YOU WILL GET!

By signing up to The Danish Model - The Future of Rehab and Assisted Living Solutions Seminar and Roundtable at the Danish Pavilion in Tokyo you will get:

- Participation of two persons in the seminar and one person at the roundtable event.
- A total of six invitations to the VIP reception at the Ambassador's Residence. Extra invitations can be bought at approximately DKK 550 per person.

PRICE DKK 12,500

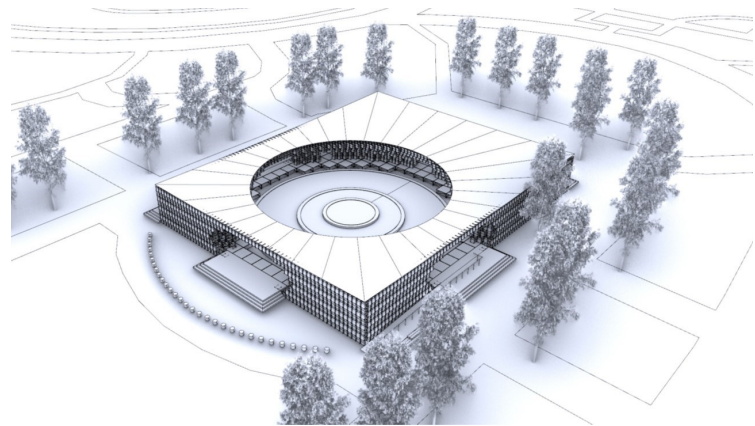
Upon signing up, please indicate if you want to participate in a separate visit programme Wednesday 2 September 2020. Companies who are interested will be invited to a joint meeting where we will develop the programme together. (Price indication DKK 7,000).

Please note that due to limited space only 12 companies can participate. The events are mainly for companies already doing business in Japan or with a strong focus to start up. All prices are based on a total of 10 participating companies. If less sign up we will not be able to offer participation at the mentioned price. Should this happen your registration will not be binding, and you can choose to opt out. Please read the General Terms and Conditions for participation in Export Promotion Events of the Confederation of Danish Industry (DI) on the registration page.

HOTEL

On behalf of the organizers BCD Travel has made a non-binding reservation of rooms at the Royal Park Hotel Suitengu. The price as per end of December is approximately DKK 3,100 per night but it may change. When you sign up you will receive a travel proposal from BCD Travel. Rooms are not guaranteed before you confirm the booking.

BCD Travel can also assist with the booking of your flight to and from Tokyo.



Layout of the Danish Pavilion in Hibiya Park

SIGN UP!

Please register by clicking 'REGISTER HERE' and follow the link to the online registration form. Deadline for binding registration is **Friday 28 February 2020**

[REGISTER HERE](#)

CONTACT

For questions in relation to the event, please contact:



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